

Client 1

Jun - Sep, 2019 - 565 Leads Generated



Client 2

Jun (Partial) - Sep, 2019 - 578 Leads Generated

Facebook Ads Manager interface showing performance for June (Partial).

Period: Jun 1, 2019 - Jun 30, 2019

Ad Set Name	Delivery	ChiroLGLead CONVERTED Leads	Cost per ChiroLGLead CONVERTED	Impressions	Reach	Amount Spent
Chiro LG - [blurred]	Active Initial learning complete	88	\$6.83	46,035	25,343	\$601.26
Results from 1 ad set		88 Total	\$6.83 Per Action	46,035 Total	25,343 People	\$601.26 Total Spent

June (Partial) = 88 Leads

July = 189 Leads

Facebook Ads Manager interface showing performance for July.

Period: Jul 1, 2019 - Jul 31, 2019

Ad Set Name	Delivery	ChiroLGLead CONVERTED Leads	Cost per ChiroLGLead CONVERTED	Impressions	Reach	Amount Spent
Chiro LG - [blurred]	Active Initial learning complete	189	\$10.59	170,092	60,215	\$2,001.75
Results from 1 ad set		189 Total	\$10.59 Per Action	170,092 Total	60,215 People	\$2,001.75 Total Spent

Aug = 154 Leads

Facebook Ads Manager interface showing performance for August.

Period: Last month: Aug 1, 2019 - Aug 31, 2019

Ad Set Name	Delivery	ChiroLGLead CONVERTED Leads	Cost per ChiroLGLead CONVERTED	Impressions	Reach	Amount Spent
Chiro LG - [blurred]	Active Initial learning complete	154	\$12.98	179,161	65,936	\$1,999.40
Results from 1 ad set		154 Total	\$12.98 Per Action	179,161 Total	65,936 People	\$1,999.40 Total Spent

Sept = 147 Leads

Facebook Ads Manager interface showing performance for September.

Period: Last month: Sep 1, 2019 - Sep 30, 2019

Ad Set Name	Delivery	ChiroLGLead CONVERTED Leads	Cost per ChiroLGLead CONVERTED	Impressions	Reach	Amount Spent
Chiro LG - [blurred]	Active Initial learning complete	147	\$13.04	149,919	67,304	\$1,917.60
Results from 1 ad set		147 Total	\$13.04 Per Action	149,919 Total	67,304 People	\$1,917.60 Total Spent

Client 3

Jun (Partial) - Sep, 2019 - 521 Leads Generated

June (Partial) = 96 Leads

Ad Set Name	Delivery	ChiroLGLead CONVERTED Leads	Cost per ChiroLGLead CONVERTED	Impressions	Reach	Amount Spent
Chiro LG - [blurred]	Active Initial learning complete	96	\$8.35	64,111	33,808	\$802.02
Results from 1 ad set		96 Total	\$8.35 Per Action	64,111 Total	33,808 People	\$802.02 Total Spent

July = 185 Leads

Ad Set Name	Delivery	ChiroLGLead CONVERTED Leads	Cost per ChiroLGLead CONVERTED	Impressions	Reach	Amount Spent
Chiro LG - [blurred]	Active Initial learning complete	185	\$10.82	179,838	67,551	\$2,001.64
Results from 1 ad set		185 Total	\$10.82 Per Action	179,838 Total	67,551 People	\$2,001.64 Total Spent

Aug = 124 Leads

Ad Set Name	Delivery	ChiroLGLead CONVERTED Leads	Cost per ChiroLGLead CONVERTED	Impressions	Reach	Amount Spent
Chiro LG - [blurred]	Active Initial learning complete	124	\$16.13	191,137	71,696	\$2,000.36
Results from 1 ad set		124 Total	\$16.13 Per Action	191,137 Total	71,696 People	\$2,000.36 Total Spent

Sept = 116 Leads

Ad Set Name	Delivery	ChiroLGLead CONVERTED Leads	Cost per ChiroLGLead CONVERTED	Impressions	Reach	Amount Spent
Chiro LG - [blurred]	Active Initial learning complete	116	\$16.53	151,893	65,581	\$1,917.90
Results from 1 ad set		116 Total	\$16.53 Per Action	151,893 Total	65,581 People	\$1,917.90 Total Spent